

dhp member news

June 2011

why we love
deodorising drops

the facts
about palm oil

massive Oriflame
clearance sale

great winter
specials



One drop and the odour is gone!

Deodorising Drops are the best solution for any stubborn odour.

100% concentrated – Just one or two drops destroy most odours.

Odour absorbing compounds
– Destroys by reacting with the odour-causing molecule.

Concentrated perfume – Provides immediate odour control.

8 ways to use Deodorising Drops

- Indoor bins and wheelie bins
- Drains and sinks
- Toilets
- Waste disposal units
- Pet beds & kennels
- Ashtrays
- In the car as an air freshener
- Dilute with water in a trigger bottle and spray around the home

the facts on palm oil

Due to receiving questions from customers about our use of Palm Oil, we thought it was important to clarify and hope this information clears up any questions you and your customers may have.

Palm oil is used in many products from body wash to food products. The oil palm plant produces up to 10 times more oil per unit area than soybean, rape or sunflower. Therefore it is no wonder that Palm Oil is the largest farmed oil plant in the world.

There has been growing concern that demand of palm oil for food and biofuel could lead to further rapid and ill-managed expansion of palm oil production, resulting in serious environmental and social consequences such as deforestation, loss of natural habitats, illegal fires and conflicts with indigenous people.

In response to the urgent and pressing global call for sustainability, the Roundtable on Sustainable Palm Oil (RSPO) was formed in 2004 with the objective of promoting the growth and use of sustainable oil palm.

Dominant purchases Palm Oil products through a supplier that is a member of RSPO.

What is Palm Oil?

Palm oil and palm kernel oil are produced from the oil palm plant. The oils are used in foods, detergents and as biofuel. Palm oil is widely used as it is the most productive vegetable oil by a wide margin, so less land is needed to produce palm oil than other oils, making it a far better natural choice when farmed sustainably.

The oil palm (*Elaeis guineensis*) is an ancient plant that still grows wild in West Africa while also cultivated there and across the tropics. Its oil, extracted from its fruits, has been used as food and medicine through the ages, the earliest archaeological evidence suggesting so being an earthenware jar containing residues of palm oil in a 5,000-year-old Egyptian tomb.

Malaysia and Indonesia are currently the major producers of Palm Oil with 86% of the market. Other palm oil producing countries are Nigeria, Thailand, Colombia, Papua New Guinea, Cote d'Ivoire, India and Brazil.

Sources: RSPO Palm Oil fact sheet, RSPO Overview of RSPO factsheet.

Which Dominant products contain Palm Oil?

Our personal care products and dishwashing liquids contain an ingredient that can contain either coconut oil, sustainable palm oil and sometimes both depending on available world wide supplies.



Oriflame CLEARANCE

Be sure to check out the huge range of Oriflame products on clearance at fantastic prices. Most of these products are recently out of date by European standards and are still perfectly fine to use.

Description	Code	WP	RRP	PV
Perf. Body Lift-Up 200ml	4933	\$6.00	\$10.00	0.0
WAS		\$16.50	\$21.50	
Perf. Body Anti-Cellulite 200ml	4931	\$8.00	\$12.00	0.0
WAS		\$23.00	\$29.90	
Royal Velvet Cloth Mask	4637	\$3.00	\$5.00	0.0
WAS		\$7.90	\$10.50	
The Babes Passion Berry 25ml	0892	\$10.00	\$15.00	0.0
WAS		\$16.90	\$21.90	
Nat. Radiance Pearls 25g Refill	5566	\$5.00	\$9.00	0.0
WAS		\$9.95	\$12.50	
Nat. Bronze Pearls 25g Refill	5567	\$5.00	\$9.00	0.0
WAS		\$9.95	\$12.50	
GG Lipstick Scandalous 4g	5477	\$5.00	\$9.00	0.0
WAS		\$16.35	\$21.25	
GG Gloss Opul 5ml Copper	5559	\$1.00	\$2.00	0.0
WAS		\$5.00	\$6.00	
GG Gloss Opul 5ml Gold. Beige	5562	\$1.00	\$2.00	0.0
WAS		\$5.00	\$6.00	
GG Gloss Opul 5ml Pink Platinum	5560	\$1.00	\$2.00	0.0
WAS		\$5.00	\$6.00	
GG Gloss Opul 5ml Silver Prune	5561	\$1.00	\$2.00	0.0
WAS		\$5.00	\$6.00	
GG Gloss Voy. 1.7ml Pink Sorbet	3600	\$8.00	\$12.00	0.0
WAS		\$14.90	\$19.50	
GG Gloss Voy. 1.7ml Sheer Bronze	3601	\$8.00	\$12.00	0.0
WAS		\$14.90	\$19.50	
GG Gloss Voy. 1.7ml Nude Reflect	3602	\$8.00	\$12.00	0.0
WAS		\$14.90	\$19.50	
GG Gloss Voy. 1.7ml Soft Berry	3603	\$8.00	\$12.00	0.0
WAS		\$14.90	\$19.50	

Fate Fly Spray

Supply is still unavailable at this stage.

order next month's specials flyer

Specials Flyer - Must be ordered by 12th June

(Free delivery unless ordered via www.domhome.com)

July Specials Flyer pk 10 87246 \$3.00

free gift with first 150pv order



Top Loader Laundry Powder 1.5kg Refill

Highly concentrated, boosted with a powerful triple enzyme system and solar activated oxygen bleach.

FREE

FREE with thanks for your first June order to the value of 150pv or more.

order payment options

Credit Card - Dominant accepts Mastercard, VisaCard, American Express and Diners credit cards. A 0.95c processing fee applies to all orders when credit card payment is used.

Direct Deposit - This payment option is available online when placing an order at www.domhome.com. Please be sure to choose the Direct Deposit option. Direct deposit can also be made at any bank.

Dominant bank details for direct deposit payment are:
BSB 065 000

Account Number 1000 4188

Name Dominant Homecare Products

Bank Commonwealth, King William Street, Adelaide

Please ensure you include your member number for reference.

Dominant



member ordering information

Description	Code	WP	RRP	PV
Star Special - Buy two get one FREE				
Creme Cleanser 375ml	90860	\$11.30	\$14.60	3.0
Save		\$5.65	\$7.30	
Buy three refills and get one FREE				
Booster & Soak 1.5kg	81148	\$46.35	\$61.20	13.0
Save		\$15.70	\$20.40	
Clinic Laundry Powder 1.5kg	81142	\$50.40	\$65.40	15.0
Save		\$16.80	\$21.80	
Liquid Laundry 900ml	93462	\$30.90	\$40.20	9.0
Save		\$10.30	\$13.40	
Liquid Pre Wash Spray 500ml	92565	\$28.05	\$36.30	9.0
Save		\$9.35	\$12.10	
HOT Offers				
Rinse Aid 375ml	91879	\$6.30	\$7.90	2.0
Save		\$1.55	\$2.35	
Glass & Chrome 1L	81133	\$7.65	\$9.90	2.0
Save		\$1.35	\$1.75	
Spray & Wipe 1L	97203	\$7.55	\$9.80	2.0
Save		\$3.25	\$4.20	
Floor Cleaner 1L	94709	\$7.50	\$9.90	3.0
Save		\$2.40	\$2.95	
Saniclear 500ml	99643	\$11.10	\$14.50	3.0
Save		\$5.05	\$6.45	
Introductory Offer				
Stainless Steel 500ml w Trigger	95383	\$10.40	\$12.90	3.0
Save		\$2.60	\$3.30	

star special

Creme Cleanser 375ml

(code 90860)

Buy 2 and get one free & only pay \$11.30WP

FREE



Sell all 3 products for the retail price of $\$7.30 \times 3 = \21.90

Your profit is \$10.60 plus 3.0PV and any further qty and loyalty discounts that may apply to your order

June 2011

Specials in this newsletter apply from June 1st - 30th 2011 unless noted otherwise.

In some instances strong demand occasions early sell-out, therefore offers available only while stocks last.

Images are for illustration purposes only. Accessories are not included unless noted.

General enquiries
Phone: (08) 8245 6900

All prices shown include GST unless noted otherwise.

To place your order
Ph: 1300 300 852
(cost of local call)

Fax: 1300 301 996

Email: enquiry@dominant.com.au

www.domhome.com

www.oriflame.com.au

Order office hours
8.30am - 5pm (S.A. time)
Monday to Friday

WP Wholesale Price

RRP Recommended Retail Price

PV Point Value

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Dominant Homecare Products Pty Ltd, 12 Coglein Street, Brompton SA 5007, ABN 60 092 758 006